

**With Knowledge Comes Powers (WKCP) Refined Hardware Sweepstakes**  
**OFFICIAL RULES**

**MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

**Sponsor:** Pernod Ricard USA, LLC, 100 Manhattanville Rd, Purchase, NY 10577.

**Eligibility:** The **With Knowledge Comes Powers Refined Hardware Sweepstakes** is open only to legal residents of the continental United States, and the District of Columbia, excluding Hawaii and Alaska, its territories and possessions. Entrant must be age 21 or older at the time of entry. Void where prohibited or restricted by law. Officers, directors and employees of Sponsor and CKSK, Inc., its parents, subsidiaries, and affiliates; individuals or entities responsible for the development, printing, distribution and implementation of this Sweepstakes; suppliers, distributors and retailers of alcohol-beverage products; and individuals who are employees of or members of the immediate family or household of any of the foregoing are not eligible.

**To Enter:** Enter by commenting on any **Refined Hardware** social post via Powers Irish Whiskey social media accounts. To enter via social media, visit [<https://www.facebook.com/PowersIrishWhiskeyGlobal/?fref=ts>] and comment on any post relating to **Refined Hardware**. Post eligibility is at the sole discretion of Powers Irish Whiskey. The Sweepstakes will begin on **May 2, 2016**, post comments must happen by sweepstakes end date of **May 14, 2016**, (the "Sweepstakes Entry Period"). Only entries received during the Sweepstakes Entry Period and which are otherwise fully compliant with these Official Rules are "Valid Entries." Limit one entry per person per social media channel, regardless of method of entry. A "day" is defined as 12:00:01 a.m. Eastern Standard Time though 11:59:59 p.m. Eastern Standard Time. Entrants may enter the Sweepstakes using one social media account only. In the event of a dispute involving entries submitted by multiple individuals using the same email account, social media account, or address, the entry will be deemed to have been submitted by the authorized subscriber of the email account used to enter the Sweepstakes at the time of entry. The authorized account holder is defined as the natural person who is assigned to an email address by the relevant Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address. Entries in excess of the entry limit are prohibited and will void all entries by that entrant. Entrants expressly agree to assume the risk of lost, late, incomplete, illegible, stolen, undelivered or misdirected entries. Odds of winning depend on the total number of Valid Entries timely received.

**Selection of Winner:** On or about **5/25/16**, Sponsor or an independent judging organization or entity designated by Sponsor will randomly select one (1) potential prize winner from all Valid Entries. Sponsor will be the sole judge(s) of which entries are Valid Entries, and their decisions and the result of the drawing will be final in all respects. Potential winners will be notified by a **direct Facebook message**. In order to receive the prize, the potential winner must provide his or her social security number and will be required to sign an affidavit of eligibility and publicity/liability release within five (5) business days of initial notification, or an alternate potential winner will be selected. Announcement to social media account shall be deemed to have occurred on the date Sponsor or designee first attempts to make contact with a potential winner. If any prospective potential winner is found to be ineligible for any reason, an alternate potential winner will be selected. If prize notification is returned as undeliverable it will result in disqualification, and the prize will be awarded to an alternate potential winner. Any non-response by a potential winner, or Sponsor's failure to receive a response from any potential winner within the prescribed five (5) business

day period will result in disqualification and the selection of an alternate potential winner. In the event of any non-compliance with these Official Rules, the potential winner will be disqualified and an alternate potential winner will be selected. Sponsor is not responsible for unsuccessful efforts to notify any potential winner.

**Prize(s):** Grand Prize Winner will receive a custom Powers Irish Whiskey watch from Refined Hardware (Approximate Retail Value: \$2,500.00) Prize is not assignable or transferable. No transfers or substitutions are permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value due to unavailability or otherwise in its sole and absolute discretion.

**General:** By participating, all entrants warrant and represent that they have complied in full with these Official Rules, including but not limited to all eligibility requirements, and further agree to be bound by these Official Rules and the decisions of Sponsor and/or the judging organization or entity, which are final and binding in all respects. All entries become the property of Sponsor and will not be returned or acknowledged. Photocopies, facsimiles, illegible, incomplete or mechanically reproduced entries are not eligible. Entry materials that have been tampered with or altered, or mass entries or entries generated automatically or robotically, or by a script, macro or use of any automated device(s) are void. Neither Sponsor nor its parents, affiliates, subsidiaries, divisions and/or advertising or promotion agencies are responsible for: (i) lost, late, misdirected, damaged, illegible or postage due mail/entries; (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor; (iii) hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest; or (iv) any injury or damage to entrant's or any other person's computer related to or resulting from entering or otherwise participating in the Sweepstakes. Sponsor reserves the right to withdraw and terminate, or modify, the online method of entry if it becomes technically corrupted, if a computer virus or system malfunction impairs its ability to conduct the Sweepstakes, or if the online entry method otherwise becomes impossible, impractical, infeasible for any other reason. If for any reason the Sweepstakes is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion to cancel, modify or terminate the Sweepstakes.

By participating in the Sweepstakes and/or accepting a prize, the winner agrees to release, defend, indemnify and hold harmless Sponsor and its parents, subsidiaries, affiliates, advertising agencies, promotion agencies, franchises, fulfillment companies, dealers, retailers, present and former officers, directors, employees, directors, and agents from and against any and all claims, demands, expenses, losses and liabilities of any nature whatsoever caused or contributed to by entering or participating in the Sweepstakes, the acceptance, use or misuse of any prize, participation in any prize-related activities, including any claims of third parties claiming infringement of trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation, and further agrees to release and indemnify and hold harmless Sponsor from any and all claims that any commercial, advertising, presentation, web

content or any other material subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes on the rights of entrant's work as contained in any submitted entry. By participating in the Sweepstakes, entrant irrevocably grants to Sponsor and its parents, subsidiaries, affiliates, legal representatives, assigns, agents and licensees, the unconditional and perpetual right and permission to copyright (as appropriate), reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit and/or otherwise use or reuse, without limitation, the entrant's name, address, image, voice, likeness, statements, biographical material and entry/submission, including, but not limited to any video, still image, likeness, photos, names, special effects or digital or other recording, performances or other material contained in such entry/submission, as submitted or as edited, altered or modified in any way by the Sponsor or its designee(s) in the Sponsor's sole discretion), as well as any additional photographic images, video images, portraits, interviews or other materials relating to the entrant and arising from his/her participation in this Sweepstakes in any media throughout the world for any purpose, without limitation and without additional review, compensation, or approval from the entrant or any other party.

**Legal Warning:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND TO DILIGENTLY PURSUE ALL REMEMDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

**Interpretation:** This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. By participating, entrants agree that any and all disputes arising out of or relating in any way to this Sweepstakes shall be litigated only in courts sitting in New York, NY, U.S.A.

**Winner's list:** (Available after **5/30/16**): send a self-addressed stamped envelope by **5/30/16** to: CKSK 125 Maiden Lane 14<sup>th</sup> FL New York, NY 10038.

**Privacy Policy:** Sponsor shares your concerns about the privacy of your personal information. By entering this Sweepstakes, entrants agree to receive marketing materials, communications and other materials from the Sponsor and/or any promotional partners whose products and services Sponsor feels might interest entrants at a future date. An entrant not interested in receiving future promotional offers should write to: [PRUSAConsumerSupport@pernod-ricard.com](mailto:PRUSAConsumerSupport@pernod-ricard.com) to notify the Sponsor that he or she does not desire to receive such materials.

Please Taste Responsibly

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